



Primelight Solutions Ltd

# PRIME E-COMMERCE

[primelight-solutions.com](http://primelight-solutions.com)

2024-2025 Edition



# Introduction

Primelight Solutions Ltd provides software services, including E-commerce systems. These systems help businesses reach a global audience and offer convenience for online transactions.

Let's continue ➤➤➤



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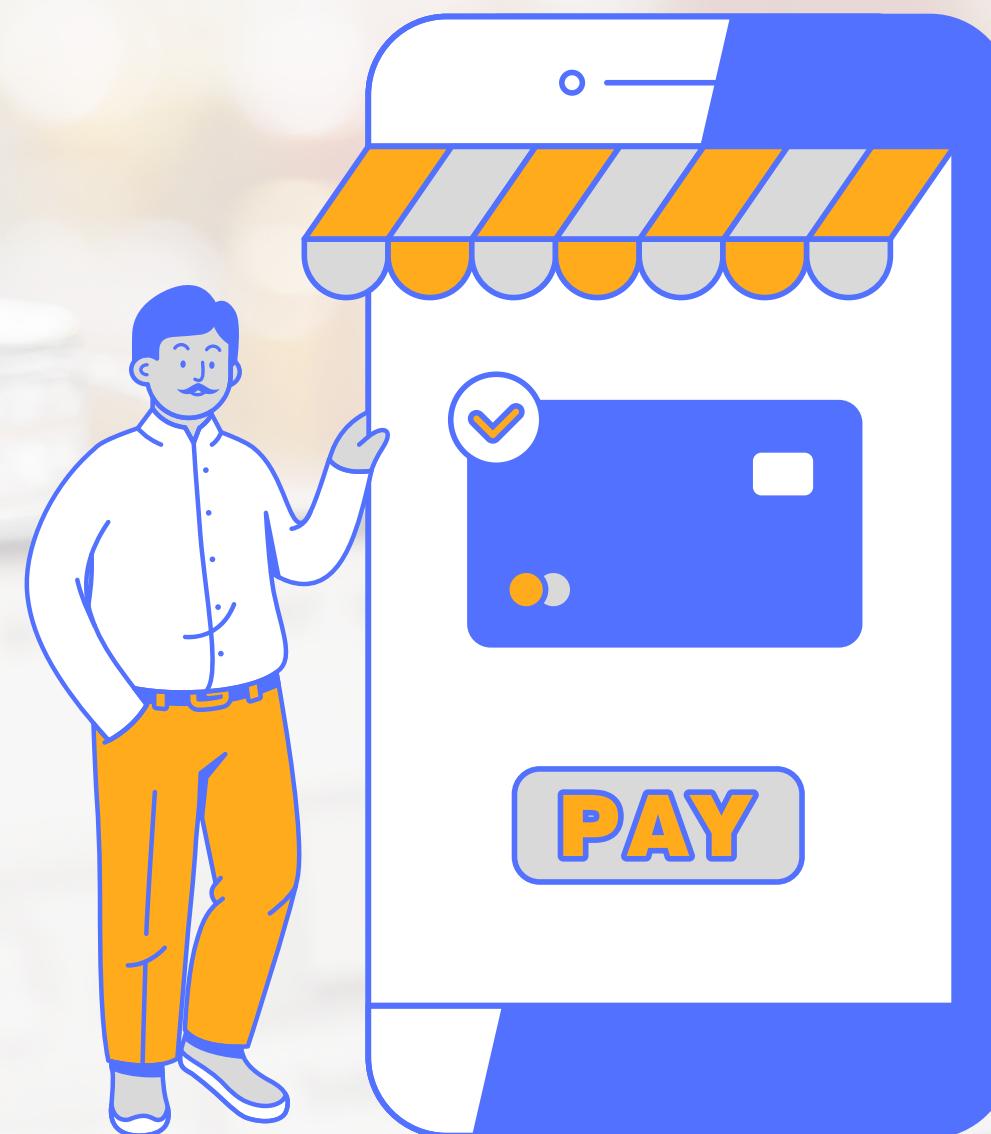
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# E-commerce



## What Is E-commerce ?

E-commerce, short for Electronic Commerce, refers to the process of distributing, selling, buying, and promoting products (both goods and services) through telecommunication networks like the internet, television, or other computer networks.

# Types of E-commerce

1

## E-commerce consumer to consumer (C2C)

E-commerce consumer to consumer (C2C) refers to online transactions where individuals buy and sell products or services directly to each other through platforms like online marketplaces.

2

## E-commerce business to business (B2B)

In this form of e-commerce, businesses engage in transactions with each other, like manufacturers selling to wholesalers or businesses buying from vendors.

3

## E-commerce consumer to business (C2B)

In e-commerce consumer to business (C2B), individual consumers sell products or services to companies online, contrasting the traditional business-to-consumer (B2C) model.

# Negative Impact

This negative effect can cause the e-commerce process to run improperly and can disrupt the buying and selling process or the marketing process of a business or product.

There are 3 points that we conclude :

**1**

Internet service  
or system  
interruption

**2**

Farming  
personal data

**3**

Vulnerable to  
online fraud

# Benefits of E-commerce

In addition to the negative impact, e-commerce also has many benefits that greatly help the service or product business process

- 1 Product Branding
- 2 Make it easy for customers to buy products
- 3 Increase Business Profit
- 4 Able to reduce operational costs



# Payment Method



## Electronic Payment

Our system offers secure electronic payment options with cutting-edge encryption for safe financial transactions online. The user-friendly platform and 24/7 customer support.



## Cash On Delivery

Offering cash on delivery in e-commerce can boost customer trust by allowing payment upon receipt, reducing fraud concerns and increasing satisfaction for potential repeat business.



## Payment by Transfer

Paying through transfers on e-commerce platforms simplifies online shopping by providing secure bank transfers or digital wallets, enhancing convenience and reducing repetitive financial information entry.



Primelight Solutions Ltd

If you have any questions  
about e-commerce,  
welcome to ask



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