



Primelight Solutions Ltd

PRIME E-COMMERCE

primelight-solutions.com

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Introduction

Primelight Solutions Ltd provides software services, including E-commerce systems. These systems help businesses reach a global audience and offer convenience for online transactions.

Let's continue >>>



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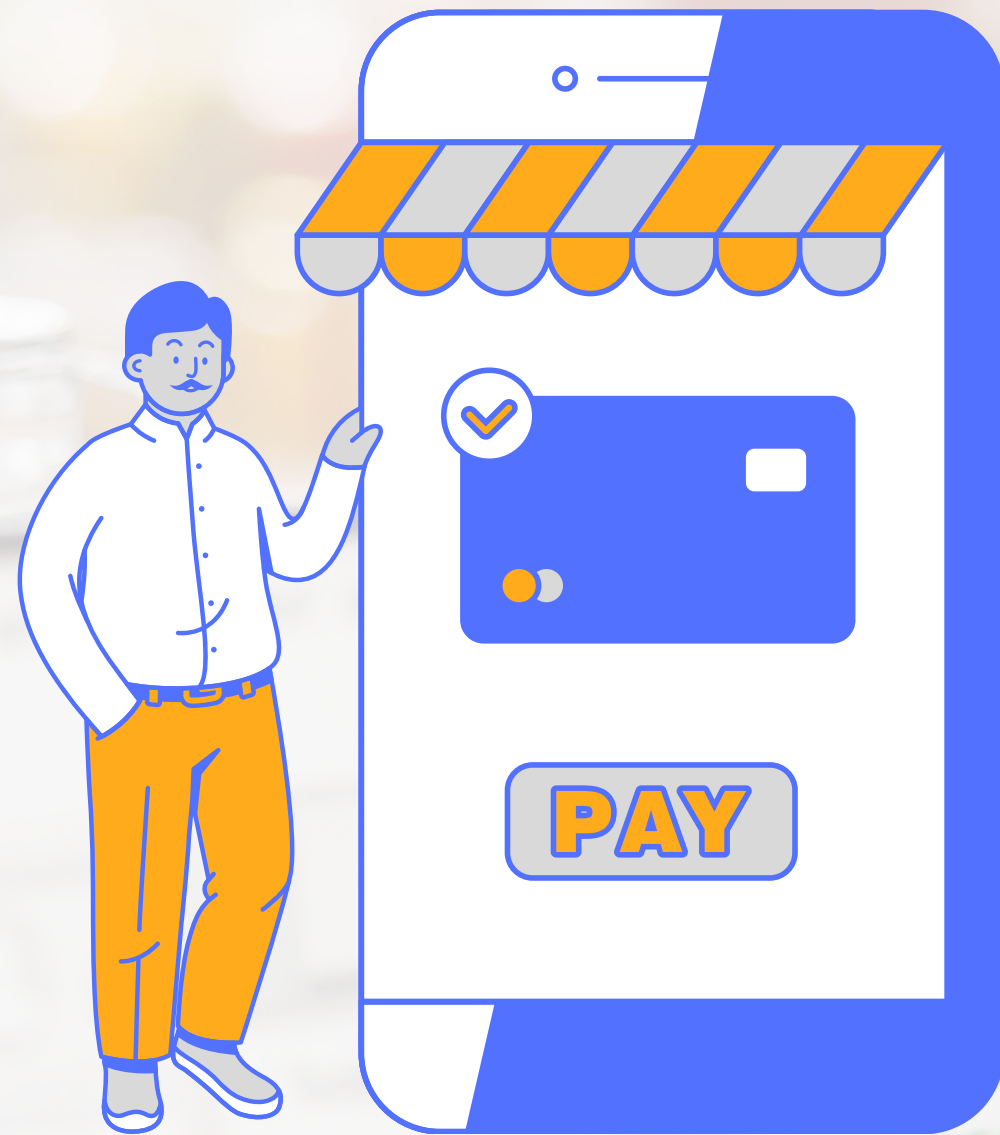
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E-commerce



What Is E-commerce ?

E-commerce, short for Electronic Commerce, refers to the process of distributing, selling, buying, and promoting products (both goods and services) through telecommunication networks like the internet, television, or other computer networks.

Types of E-commerce

1

E-commerce consumer to consumer (C2C)

E-commerce consumer to consumer (C2C) refers to online transactions where individuals buy and sell products or services directly to each other through platforms like online marketplaces.

2

E-commerce business to business (B2B)

In this form of e-commerce, businesses engage in transactions with each other, like manufacturers selling to wholesalers or businesses buying from vendors.

3

E-commerce consumer to business (C2B)

In e-commerce consumer to business (C2B), individual consumers sell products or services to companies online, contrasting the traditional business-to-consumer (B2C) model.

Negative Impact

This negative effect can cause the e-commerce process to run improperly and can disrupt the buying and selling process or the marketing process of a business or product.

There are 3 points that we conclude :

1

Internet service
or system
interruption

2

Farming
personal data

3

Vulnerable to
online fraud

Benefits of E-commerce

In addition to the negative impact, e-commerce also has many benefits that greatly help the service or product business process

1

Product Branding

2

Make it easy for customers to buy products

3

Increase Business Profit

4

Able to reduce operational costs



Payment Method



Electronic Payment

Our system offers secure electronic payment options with cutting-edge encryption for safe financial transactions online. The user-friendly platform and 24/7 customer support.



Cash On Delivery

Offering cash on delivery in e-commerce can boost customer trust by allowing payment upon receipt, reducing fraud concerns and increasing satisfaction for potential repeat business.



Payment by Transfer

Paying through transfers on e-commerce platforms simplifies online shopping by providing secure bank transfers or digital wallets, enhancing convenience and reducing repetitive financial information entry.



Primelight Solutions Ltd

If you have any questions
about e-commerce,
welcome to ask



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